

Only Tap Water Delivers Support for the Economy

A safe, reliable water supply is central to the economic success of our communities.

- Tap water is critical to the day-to-day operations of existing businesses and to the viability of new commercial enterprises or residential developments.
- From foods and beverages to toothpastes and perfumes, water is the primary ingredient in hundreds of thousands of everyday products.
- Businesses must take into consideration the availability and quality of water when determining where to locate their offices or manufacturing facilities. The availability of water resources and service therefore has a profound effect on job creation.
- A scarcity of water resources can hold up multi-million dollar developments – commercial or residential – placing a severe strain on local economies.
- An increasing number of communities are using recycled water for non-drinking purposes such as industrial cooling or irrigation.

Did You Know?

Approximately 300 million gallons of water are needed to produce a single day's supply of U.S. newsprint.

Water availability key issue for booming communities

- In Parker, Colorado, south of Denver, the population jumped from 235 people in 1981 to 35,000 in 2005.
- Water resources engineers are concerned that aquifers are receding too quickly, and years of drought have added to the problem.
- Parker water officials are in dialogue with agricultural water users to explore water-sharing options to supplement urban needs. In addition, the water district is building the Reuter Hess Reservoir to capture excess surface flow.
- The county has imposed strict development limits due to the increasing demand for water.
- Area golf courses have begun using recycled water for irrigation.



**American Water Works
Association**

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